

# TOYOTA COROLLA SAPPORO CORPORATION 【OVERVIEW】

## [Our Response to the State of Emergency Declaration](#)

- Date founded: January 1962
- Head office : 3-6-3-10 Misono, Toyohira-ku,  
Sapporo-City, Hokkaido
- President and Representative Director: Yoshinori Ikeda
- Capital: 60 million yen
- Business : New car sales(TOYOTA), Used car sales  
Automobile repair
- Number of stores: Toyota-operated - 33 stores  
(Other corporate sales department)  
Lexus stores - 1  
Daihatsu stores - 1  
\*Other: GR Garage, T-UP Sapporo,  
General Logistics Center. etc.

- Number of Employees: **814**

### <FY**2018** results>

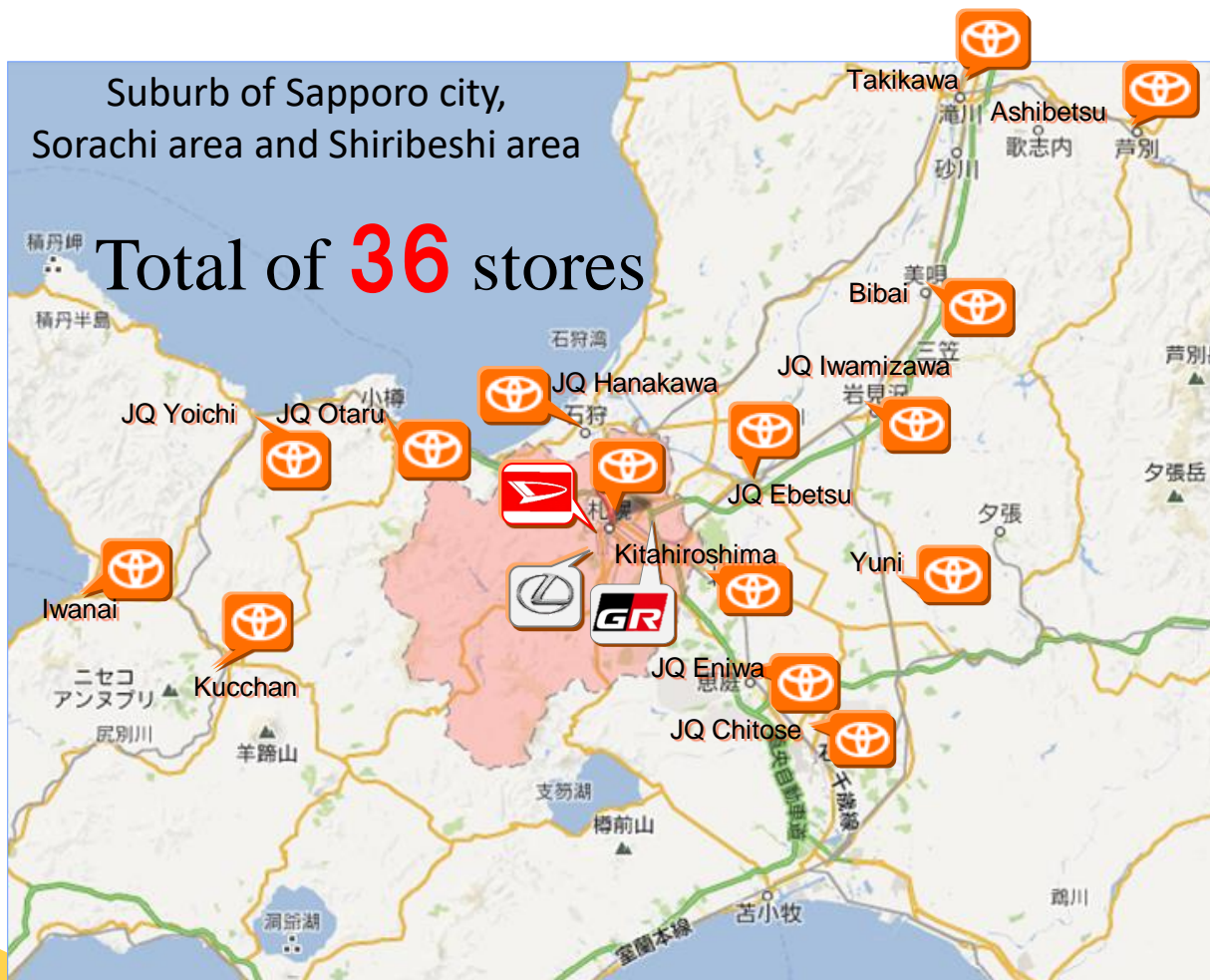
- Net sales (including income commission): **37,647** million yen
- New cars sold: **10,606**



# TOYOTA COROLLA SAPPORO CORPORATION 【STORES】



**22 stores  
in Sapporo city**



JQ Yurigahara	East district
JQ Higashinaebo	East district
JQ Mikaho	East district
JQ Nishi	West district
Nijuuyonken	West district
Hachiken	West district
JQ Sumikawa	South district
Fujino	South district
Shinoro	North district
JQ Shinkotoni	North district
Minami -9- jo	Central district
JQ Moiwa	Central district
Kita -2- jo	Central district
Honten	Toyohira district
Daihatsu Toyohira	Toyohira district
JQ Shiroishi	Shiroishi district
JQ Nangoudori	Shiroishi district
Ambitious Atsubetsudori	Atsubetsu district
GR Garage Sapporo Atsubetsudori	Atsubetsu district
JQ Kiyota	Kiyota district
Teine	Teine district
Lexus Moiwa	Central district



## ● Other offices and facilities

<Used Car buying specialty stores> **T-UP Sapporo** Moiwa, Kiyota, Chitose

<Logistics hub for New and Used Cars> **General Logistics Center**

<Corporate sales department> <Eniwa Learning center>

# TOYOTA COROLLA SAPPORO Group Company OVERVIEW (1)

## ❑ Netz Toyota Hakodate CORPORATION

- Date founded : March 1969
- Head office : 2-7-24 Mihara, Hakodate-City, Hokkaido
- Capital: 30 million yen
- Business: New car sales(TOYOTA), Used car sales,  
Automobile repair
- Number of stores: 8 stores



## ❑ ICS CORPORATION

- Date founded: January 2003
- Head office : 3-6-3-10 Misono, Sapporo-City, Hokkaido
- Capital: 40 million yen
- Business: New car sales(Volkswagen, Peugeot, Citroën), Used car sales  
Automobile repair
- Number of stores: Volkswagen stores – 4, Peugeot stores – 1, Citroen stores - 1

# TOYOTA COROLLA SAPPORO Group Company OVERVIEW (2)

## ❑ Toyota Rent-A-Lease Shin-Sapporo CORPORATION

- Date found: March 1972
- Head office: 7-13-2-47 Hiragishi, Sapporo-City, Hokkaido
- Capital: 20 million yen
- Business: Car Rental, Leased car sales
- Number of stores: 22 stores



## ❑ Jms Ambitious CORPORATION

- Date found: January 1998
- Head office: 5-3-1-1 Atsubetsunishi, Atsubetsu-ku, Sapporo-City, Hokkaido
- Capital: 50 million yen
- Business: Automobile supplies sales
- Number of stores: 5 stores

# TOYOTA COROLLA SAPPORO Group Company OVERVIEW (3)

## ❑ Corolla Shoji CORPORATION

- Date founded: December 1991
- Head office : 3-6-3-10 Misono, Sapporo-City, Hokkaido
- Capital: 10 million yen
- Business: Personnel / insurance business (entrusted), registration agency (contract), insurance agency, design, real estate maintenance-related
- ✂ Founded with the aim of aggregating and managing administrative tasks, etc.  
for efficient management of the entire Corolla Sapporo Group

## ❑ Matsumoto Automobile Industry CORPORATION

- Head office : 3-6-3-10 Misono, Sapporo-City, Hokkaido
- Factory 2-17 Kitanosato, Kitahiroshima-City, Hokkaido
- Business : Sheet metal repair and paint industry

## Corporate History (1)

- 1962 Taneji Kakimoto, now a senior advisor, established “Publica Sapporo Co., Ltd.” in Sapporo, Hokkaido and was appointed president of the company. “Publica 700” was new-released as a popular national car.
- 1964 Head office was completed in Toyohira Ward, Sapporo City, Hokkaido.
- 1966 “Corolla 1100” was new-released.
- 1969 “Publica Sapporo CORPORATION” changed its name to “TOYOTA COROLLA SAPPORO CORPORATION”  
President Taneji Kakimoto introduced a mainframe computer to rationalize sales and simplify operations.  
Established “Toyota Auto Hakodate CORPORATION” now “Netz Toyota Hakodate CORPORATION”
- 1975 Established a gymnasium in Toyohira Ward, Sapporo City, Hokkaido as a service training center.



First head office building



Head office building  
moved to Toyohira-ku



Corolla 1100



## Corporate History (2)

1976 Received "TOYOTA Special Award" from Toyota Motor Sales Co., Ltd.

1980 On-line system was introduced at all sites.  
CICS started to promote business activities

1982 Held magnificent 20th anniversary celebration of company founding at Sapporo Civic Hall.

1983 Received "TOYOTA Special Award" from Toyota Motor Sales Co., Ltd. for the 2nd time.

1986 "Toyota Rental-A-Lease Shin-sapporo CORPORATION" and  
"Matsumoto car industrial CORPORATION" join the company group.

1989 "TOYOTA COROLLA SAPPORO CORPORATION" merged with "Toyota Corolla Doto Corporation" with 42 centers, becoming the strongest network in the Ishikari, Sorachi, and Shiribeshi area.

1990 Taneji Kakimoto, now a senior advisor, awarded a Medal with Yellow Ribbon for his achievements in the automobile industry.



"TOYOTA Special Award ceremony"



On-line system



Merger celebration ceremony

## Corporate History (3)

- 1991 Expands to 36 new car centers and 12 used car centers.  
Hiroji Araoka appointed president.
- 1992 30th anniversary of company founding and new headquarters office building completed.  
Annual sales exceeded 30 billion yen.  
Established VW and Audi sales “DUO Moiwa”.
- 1995 Jun Kakimoto, now chairman, appointed president.
- 1996 Completed “Kita-Hiroshima Body Service Center” which does painting and body work on cars.
- 1997 Started “Correspondence education system” for self-development.
- 1998 Gazoo system was in operation for the first time in Hokkaido.  
Established “Jms Ambitious CORPORATION” a franchiser of automotive shops.
- 1999 Established overall center “JOIQUE Otaru”.



New head office building



Kita-Hiroshima Body Service Center



## Corporate History (4)

- 2000 Award for Best Excellence at the 10th National “Customer Telephone Consultation Contest”.
- 2001 Completed new ideas center “JOIQUE Yurigahara”.  
Representatives of 101 Toyota dealers inspected our physical distribution improvement activities at the “1st TSL Promotion Meeting”.
- 2002 40th anniversary of company founding and publication of the commemorative magazine “Toward our Shining 50th Anniversary”.  
Launched the “Ambitious Association” cooperative association, Mr. Yoshinori Imai assumes first Chairperson position.
- 2003 Established affiliated company “ICS CORPORATION”, and started Peugeot sales.
- 2005 Established “Lexus Moiwa” aimed at providing the best products and hospitality.
- 2007 Yuni store starts cooperative sales with Sapporo Toyopet.



40th anniversary magazine



Lexus Moiwa

## Corporate History (5)

2008 Spun off import car division into a separate company called “DUO Sapporo CORPORATION”, now with ICS CORPORATION.  
Established “T-UP Sapporo”.

2009 Third-generation “Prius” (model ZVW30) launched at all Toyota dealers.

2011 Launched “Pixis” series, the first K-car for Toyota.

2012 Held 50th anniversary commemorative ceremony and celebration party.  
Affiliated company ICS starts selling Citroen.  
Achieved 500,000 total new car sales.

2013 Conducted employee trip in commemoration of the 50th anniversary.  
Completed “Volkswagen Tomakomai”.

2014 Yoshinori Ikeda appointed President and Representative Director.



T-UP Sapporo



50th anniversary  
commemorative  
ceremony and  
celebration party

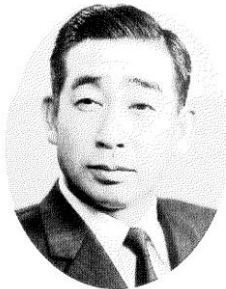
## Corporate History (6)

- 2015 Established “Daihatsu Toyohira”.
- 2016 Established preschool “CS Kids South 9jyou” within the office.  
Completed overall physical distribution center (SBC).
- 2017 Conducted employee trip in commemoration of the 55th anniversary.  
Established "GR Garage Sapporo Atsubetsu Road".



GR Garage Sapporo  
Atsubetsu road

### [Past Presidents]



Taneji Kakimoto  
1962 - 1991  
(now senior advisor)



Hiroji Araoka  
1991 - 1995



Jun Kakimoto  
1995 - 2014  
(now chairman)



Yoshinori Ikeda  
2014 -